



2022 DAMN THESE HEELS SOCIAL MEDIA KIT

HELP SPREAD THE WORD

Help us spread the word about this year's festival by picking a checkbox to complete!

- Invite your Facebook friends to the Damn These Heels Festival [Facebook Event](#)
- Forward [this email](#) to your friends and family
- Re-share [this image](#) on Instagram
- Re-tweet [this image](#) on Twitter
- Share [this post](#) on Facebook

Below find key information, links to assets and Facebook events, and sample social media posts for you to use on your own social channels.

KEY INFORMATION & ASSETS

Damn These Heels Social Channels (please tag us):

- Twitter: <https://twitter.com/DamnTheseHeels>
- Instagram: <https://www.instagram.com/DamnTheseHeels>
- Facebook: <https://www.facebook.com/DamnTheseHeels>

Utah Film Center Social Channels:

- Twitter: <https://twitter.com/UtahFilmCenter>
- Instagram: <https://www.instagram.com/utahfilmcenter/>
- Facebook: <https://www.facebook.com/UtahFilmCenter/>

Promotional Assets **including assets specific to each film**

Festival Facebook Event

SAMPLE POSTS - GENERAL FESTIVAL PROMOTION

→ [Link to Graphic Images](#)

Facebook: Damn These Heels Queer Film Festival is back! For the 19th year, queer heroes and genderbending storytellers are taking center stage to triumphantly define desire, love, and community on their own terms. Tickets and Passes are on sale now at DamnTheseHeels.org. #DamnTheseHeels2022

Instagram: Damn These Heels Queer Film Festival is back! For the 19th year, queer heroes and genderbending storytellers are taking center stage to triumphantly define desire, love, and community on their own terms. Tickets and Passes are on sale now at DamnTheseHeels.org. #DamnTheseHeels2022

Instagram & Facebook Stories:

All text is already on image Include only a [Link Sticker](#) with this link: damntheseheels.org

Twitter: Damn These Heels Queer Film Festival is back! For the 19th year, queer heroes and genderbending storytellers are taking center stage to triumphantly define desire, love, and community on their own terms. Tickets and Passes are on sale now at DamnTheseHeels.org

SAMPLE POSTS - OPENING NIGHT PROMOTION

→ [Link to Graphic Images](#)

Facebook: Damn These Heels Queer Film Festival is back! For the 19th year, queer heroes and genderbending storytellers are taking center stage to triumphantly define desire, love, and community on their own terms. To celebrate this year's Festival experiences we're blasting off with a Disco Area 51-themed Opening Night Party that's based on our opening night film, *Unidentified Objects*. Get your tickets at damntheseheels.org. We hope to see you there! Don't forget to show us how you fest with #DamnTheseHeels2022

Instagram: Damn These Heels Queer Film Festival is back! For the 19th year, queer heroes and genderbending storytellers are taking center stage to triumphantly define desire, love, and community on their own terms. To celebrate this year's Festival experiences we're blasting off with a Disco Area 51-themed Opening Night Party that's based on our opening night film, *Unidentified Objects*. Get your tickets at damntheseheels.org. We hope to see you there! Don't forget to show us how you fest with #DamnTheseHeels2022

Instagram & Facebook Stories:

All text is already on image *Include only a [Link Sticker](#) with this link: damntheseheels.org/film/unidentified-objects/

Twitter: Damn These Heels Queer Film Festival is back! To celebrate this year's Festival experiences we're blasting off with a Disco Area 51-themed Opening Night Party that's based on our opening night film, *Unidentified Objects*. Get your tickets at damntheseheels.org. See you there!

SAMPLE SOCIAL POSTS - INDIVIDUAL FILMS PROMOTION

→ [Link to Graphic Images](#)

Facebook:

Watch [\[film title\]](#) playing in-person on [\[film date and time\]](#) at the Regent Street Black Box at Eccles Theater in SLC! Get your tickets for the film here: damntheseheels.org/schedule/
Don't forget to show us how you fest with #DamnTheseHeels2022



Instagram:

Watch [film title] playing in-person on [film date and time] at the Regent Street Black Box at Eccles Theater in SLC! Get your tickets for the film here: damntheseheels.org/schedule/
Don't forget to show us how you fest with #DamnTheseHeels2022

Twitter:

Watch [film title] playing in-person on [film date and time] at the Regent Street Black Box at Eccles Theater in SLC! Get your tickets for the film here: damntheseheels.org/schedule/
Don't forget to show us how you fest with #DamnTheseHeels2022

Individual Screening Details: damntheseheels.org/film-program